



Affiliate Registration & Membership Benefits

FAQ

Price List

Affiliate Contract

Quantum English Affiliate Pack



January 2012

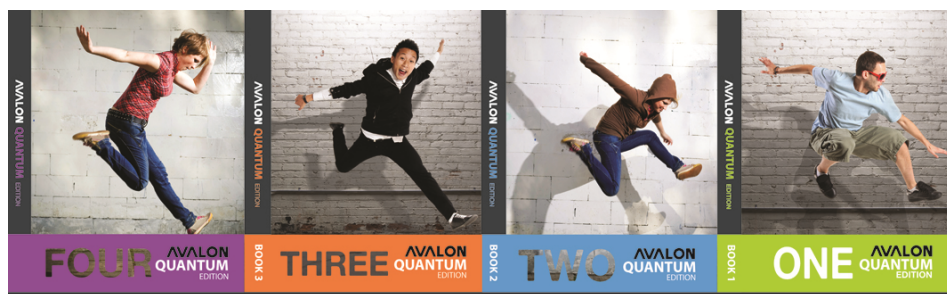
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What is Quantum English?

Quantum English is the latest version of an audio-lingual method which has been used at Avalon School in London for 20 years. This method is now used at over 40 schools around the world with amazing results. Quantum English books and CDs are available in four levels and come complete with Teacher's Books, online tutorials for teachers and additional materials.



How will using Quantum English help my school?

All schools want their students to practise speaking. Traditional course books encourage only a few minutes of speaking between students each lesson. Schools which offer courses that engage the student's attention, get them speaking faster and with more confidence have a competitive advantage over other schools in their area. Many people have studied English from a book, been to lessons, and tried to improve, but when they have to open their mouths and communicate they find it difficult. They use only half of the words they know, and all the grammar they studied for exams is forgotten. Audio-lingual methods are useful because they help the student with the hardest part of learning a language – speaking.

What choice of audio-lingual methods do schools currently have?

Most audio-lingual methods, such as Rosetta Stone, have been developed for individual self-study and are not suitable for the classroom. There are some old teaching systems around, such as Callan, but Quantum is vastly superior to any other audio-lingual (or direct) method on the market and here's why.....

Quantum English

Modern	Avalon Direct English was created in 1997. Since then, the books have been completely rewritten three times, with the newest version, Quantum English, arriving in 2011.	Other audio-lingual methods	Many schools are using audio-lingual methods which haven't been updated for decades. Well-known faults are ignored.
Vocabulary	Vocabulary in the Quantum English books was checked against corpus data — studies of which words are most common in English. Words more common in spoken than written English are also favoured, and words for new technology are included. The most useful meanings of the words are used.		The vocabulary in some audio-lingual books is old — more typical of the 1950s or 60s. Lots of useful words are absent, and students are not told more than one meaning.
Grammar	The grammar teaching in Quantum has been improved with each edition of the book, as the authors find better ways to communicate it, and to select which grammar is most important for speaking. The student is given rules to follow.		Callan, a widely used audio-lingual method, has almost no grammar explanation and what it has is not accurate. The student is expected to learn all the grammar from repeating sentences, without any rules.
Collocation	Collocations are important in Quantum English because they are a very important part of learning the language. Students learn that we <i>make progress</i> or <i>mistakes</i> , and we <i>do research</i> or <i>housework</i> .		Collocations are ignored in other widely-used audio-lingual methods.
Questions	Being able to ask and answer questions is vital in communication. Quantum questions are like questions in ordinary life. What the student says in the classroom is the same as what they will say outside the classroom.		Most Callan questions are artificial and many are ridiculous.

Comparison between Quantum and other audio-lingual methods (continued)

Answers	Quantum English students have to create their own answers. They use their experiences, imagination, feelings and knowledge to say what they want.	All students repeat the same answer that is given in the book.
Presentation	A clear, attractive page layout helps learning — especially for visual learners and people for whom language-learning is hard work.	The page layout is clear, but very boring.
Teachers	Only trained teachers can teach Quantum English. This is because a Quantum English teacher explains grammar, predicts and anticipates mistakes and treats students as individuals.	Many Callan schools use untrained teachers because there is no teaching role in that method.
Explanation	Quantum teachers have a white board to explain things to students.	Callan teachers tell the student 'just repeat'.
Research	The student's progress depends mostly on the student. The second most important thing is the teacher and the third is the material. No method is magic. The best materials help the student and teacher to maximise their ability and that is why Quantum English takes the teacher and student into account. New developments in language teaching are absorbed into the books.	Callan claims to teach English in 'a quarter of the time'. A quarter of what time? We don't know. Of course, there is no scientific evidence for this boast. All research in language teaching since the 1950s is ignored, and teachers and students are treated like robots.
Themes & Topics	Quantum vocabulary is arranged in themes and the questions gradually develop the student's ability to discuss and share thoughts.	Callan vocabulary is studied randomly. No attempt is made to help the students make interesting sentences or express ideas (except for repeating the author's opinions).
Listening	Quantum teachers have to really listen to their students, and respond to what each individual tries to say.	Callan teachers are trained to speak at maximum speed, interrupt students, and ignore everything except the 'correct' answer to the question.
Expansion	Quantum teachers are trained to expand on the material in the book, reacting to the class and introducing their own personality. Every Avalon lesson is different.	Callan teachers are not supposed to change one word from the book. But of course the better teachers do it all the time. It is well known that the best Callan teachers are the ones who are more like Avalon teachers.
Progress	Quantum books have an "I can do" checklist at the end of each unit and come with regular progress (listening) tests.	Other providers use written tests which don't evaluate the student's listening ability.
Reputation	If you talk to anyone – teacher or student – who knows both methods, they will tell you that Quantum English is better.	Callan has been around for decades and is well-known. It is cheaper to run, because the teachers are usually unqualified and you don't need boards or pens.
Training	The Avalon Book Company has created a support package for Quantum teachers overseas which includes online tutorials, inexpensive training days in London or at the local school and access to an online Academy of additional materials. Every Quantum level is accompanied by a full Teacher's book offering page-by-page support. Teachers' books are free with every Quantum membership.	Other methods fail to provide this level of personalised continuous support and training for teachers and overseas schools.

Case Studies



Read what schools are saying about Quantum English

“ After working as an English teacher for more than 5 years in Brazil, being completely passionate about my chosen profession, and having that entrepreneur feeling, a friend of mine and I decided to set up our own English School. We had in mind that it would be a forward-looking school carrying our passion of sharing knowledge and our urge to be part of every student’s goal of acquiring fluency in English. That is how Synergy Language Solutions was born. I first heard about Avalon through a DVD sent to the school I used to work in, and already knowing I was going to open my own school I decided to do some further research. Checking the website, visiting schools, in Brazil, that worked with the Avalon School and Method, and personally visiting the school in London, made me realize, with no doubts at all, that we were going to do business. The professionalism, expertise and outstanding support given met the principles and vision of our new business.

The method is a notable success! Recently, we took a survey in Synergy to check how satisfied they were with our school, and with no surprise, in one of the questions asked, almost 70% of the students answered that what caught their attention and what made them study with us was the method. Also, all of them, with no exception, would recommend us to a friend.

In class, it is crystal clear the evolution students have in their communication skills. As a teacher, and also for having this feedback from the students, there is no better way to learn than through conversation. They excel in communicating with no hesitation and achieve fluency in the language in a fun and involving manner. It is definitely the best method I have ever worked with, and I totally recommend it!

- [Leandro Costa, Synergy Language Solution, Itajuba, BRAZIL](#)



“ The first time I heard about the method of Avalon was in Kiev, Ukraine, when the language school I was working for decided to introduce the method on a trial period- just to see if it would work. And it worked - it would have been strange if it hadn’t –having a fun and the result at the same time is something that not all teaching methods can provide. Studying by Avalon method means to observe your progress from lesson to lesson and never get bored by the process.

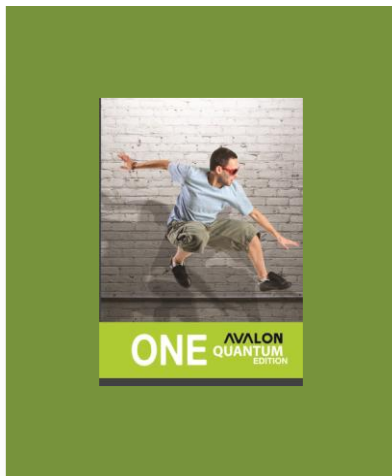
And I thought - “Why not in Georgia? If it works in Ukraine, it has to be successful in Georgia as well.” Without hesitating too much and encouraged by some useful advice of the friendly staff of Avalon school of London, I opened up a language school in Georgia, Tbilisi. The school has been operating for a year, and the method proved to be successful as in many other countries. Students like it, enjoy the lessons and get pleasure from their speaking. Its competitive advantage - combination of speaking and visual effects makes the method unique.

Besides, the fact that people at Avalon School of London always work on the method, detect and introduce the changes of the language in the method gives the users of the method the feeling of reliability – there are no single changes in the method we are going to miss!”

- [Eka Sekhniashvili, IQ Centre, Tbilisi, GEORGIA](#)

Membership & Book Prices

Annual Membership single site school (includes 75 books & CDs)	£2,000		
Annual Membership multi-school (in same country) 1 – 5 schools: (includes 75 books & CDs per school)	£1,800 per school		
Annual Membership multi-school (in same country) 6+ schools: (includes 75 books & CDs per school)	£1,700 per school		
Annual Membership multi-school (in different countries)	Available on request		
		Books	
Teacher Training		Book 1, 2 & 3 & CD	
Weekly online tutorials	FREE – included in membership	Quantity: 1-300	£13.50
Teacher training video	FREE – included in membership	Quantity: 301 +	£12.50
In London (per day)	From £40 per teacher		
Local	From £800 for 4 days in Europe	Book 4 & CD	
		Quantity: 1-300	£15.00
		Quantity: 301 +	£14.00
Marketing			
School profile on Quantum website	FREE – included in membership		
Posters and brochures with school name on	FREE – included in membership	Teacher's Book	FREE – included in membership



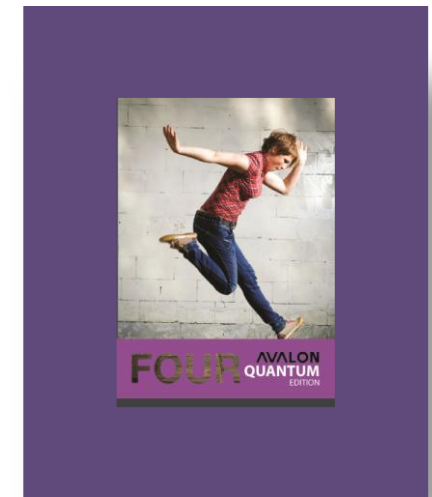
Level: Beginner
80 pages plus exercises



Level: Pre-intermediate
80 pages plus exercises



Level: Intermediate
80 pages plus exercises



Level: Upper-intermediate
100 pages plus exercises